BRADFORD DAGGETT
DIRECTOR

AREA CODE 212
YUKON 9-2093

RCA Institutes Announces an Important Seminar --
    DIGITAL SYSTEMS ENGINEERING
    To Be Presented in Palm Beach, Florida

This seminar, which has been over-subscribed at all previous presentations,
will deal directly with problems of generation, transmission, storage and
processing of digital information.

Typical problems involving sequential functions, random code generation,
digital communications, interface compatibility, error reduction, timing and
buffering will be discussed and effective methods of solutions will be
presented.  Demonstration equipment will be used to illustrate both problems
and solutions.

The place:              Holiday Inn
                        2770 South Ocean Blvd
                        Phone (505) 582-5381

The dates:              April 18 through April 22, 1966
                        9:00 a.m. to 4:30 p.m. daily

This 5-day seminar developed through extensive field research, is intended
for design and development engineers, educators and others who have a desire
to obtain a clear and coherent understanding of the principles and techniques
of digital systems.

We urge you to register promptly, since attendance will be limited.  A folder
covering the seminar is enclosed as well as a registration form.  Hotel
reservations should be made directly with the hotel.

Please call or write us, should you have any questions.

                            Sincerely,

                            Bradford Daggett

BD/DSE-4

**A partial list of the companies that have sent personnel to attend our computer seminars**

AMERICAN MACHINE AND FOUNDRY CO.
BELL TELEPHONE LABORATORIES
BENDIX CORP.
BURROUGHS CORP.
COLGATE-PALMOLIVE CO.
COLUMBIA BROADCASTING SYSTEM
CONTROL DATA CORP.
CORNING GLASS WORKS
FAIRCHILD CAMERA AND INST. CORP.
GENERAL DYNAMICS ELECTRONICS
GENERAL MOTORS CORP.
GRUMMAN AIRCRAFT ENGINEERING CORP.
HONEYWELL INC.
INTERNATIONAL BUSINESS MACHINE CORP.
MARTIN CO.

PITNEY-BOWES, INC.
PROCTER & GAMBLE CO.
RADIO CORPORATION OF AMERICA
RAYTHEON CO.
SPERRY RAND CORP.
SPRAGUE ELECTRIC CO.
STROMBERG-CARLSON CO.
SYLVANIA
THE BUDD CO.
THE MITRE CORP.
UNITED AIR LINES
UNIVERSAL CIRCUIT CONTROLS
WESTERN ELECTRIC CO.
WESTERN UNION TELEGRAPH CO.
WESTINGHOUSE ELECTRIC CORP.
XEROX CORP.

# REQUEST FOR SEMINAR REGISTRATION(S)

**To: RCA INSTITUTES, Inc.**
**School of Custom Educational Programs**     REGISTRATION RATE FOR 5–DAY SEMINAR: $350.00
350 West 4th Street, New York, N. Y. 10014

### DIGITAL SYSTEMS ENGINEERING ↶     PALM BEACH, FLA.
### APRIL 18–22, 1966

☐ **Purchase Order Enclosed**     ☐ **Check Enclosed**     ☐ **Bill Company**     ☐ **Bill Me**

Please register the following persons for the seminar, indicated above.

NAME _____     TITLE _____

NAME _____     TITLE _____

NAME _____     TITLE _____

AUTHORIZED BY _____
_____signature_____                    _____title_____

FIRM'S NAME AND ADDRESS _____

CE 206-2     ☐ Additional Hotel Reservation Information Requested     *Please make checks payable to RCA Institutes, Inc.*

# Digital Systems Engineering

## INTRODUCTION

DIGITAL SYSTEMS ENGINEERING is one of a series of seminars on modern technology developed by RCA Institutes. In this program, the engineer will be presented with practical, up-to-date design procedures for digital systems too complex for conventional techniques.

## SCOPE

This seminar will begin with a development of simple but powerful methods of single and multiple function design. Following this, procedures for the generation, transmission, acquisition, and storage of digital data will be explored. Typical problems of interface, noisy channel, and error-detection will be solved. Finally, methods of processing digitally-encoded data will be presented.

The "building-block" approach used throughout permits the application of all procedures in such areas as magnetics and fluid logic, as well as electronics.

## PREREQUISITES

This presentation is directed to engineers and technical personnel concerned with the theory, design, and operation of complex switching or digital systems. The minimum requirements are a baccalaureate degree in mathematics, engineering, or physics, or the equivalent. Experience in switching circuits or digital systems may be substituted for the minimum educational requirements.

## STAFF

This seminar will be presented by members of the staff of RCA Institutes' School of Custom Educational Programs, under the direction of
Bradford Daggett, Director
Alfred B. Peticolas, Dean, Program Coordination
Matthew V. Mahoney, Dean, Technical Programs
Abraham Schwartz, Member of Technical Staff
Mario C. Laguzzi, Member of Technical Staff
and
The Board of Technical Advisers, representing various technical, research, and educational activities of the Radio Corporation of America and its subsidiaries.

# SEMINAR OUTLINE

**FIRST DAY**

*BASIC DESIGN PROCEDURES*

Review of designation numbers; matrix circuits for multiple-function, high-order problems; NAND/NOR design; standard logic packages.

**SECOND DAY**

*GENERATION OF THE SIGNAL*

Type D, RS, T, and clocked J-K flip-flops; design of coded counters; precision digital measurements; sampling techniques; analog-to-digital, and digital-to-analog conversion.

**THIRD DAY**

*TRANSMITTING DIGITAL INFORMATION*

Sequential function generation; design of shift registers; binary codes; techniques of error reduction; digital communications; pseudo-random and period code generation.

**FOURTH DAY**

*RECEIVING AND TRANSLATING DIGITAL INFORMATION*

Interface design problems; change of logic levels; timing and synchronization; data buffering; code format conversion; noise and hum problems. Data acquisition, storage, and readout; random-access memory.
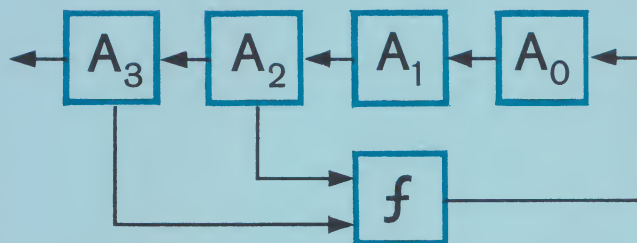
**FIFTH DAY**

*PROCESSING OF DIGITAL INFORMATION*

Serial and parallel data processing; techniques for addition, subtraction, multiplication, and division; correction for decimal codes; design of sample control unit.

## SEMINAR INFORMATION

Seminars will be limited in size. Registrations will be accepted in the order received. Substitution of applicants may be made at any time. Cancellations will be honored and fee refunded provided notification is received no later than two weeks prior to the seminar.

Hotel Accommodations—RCA Institutes reserves a block of rooms in each seminar hotel. Please make reservations directly with the hotel, with reference to RCA Institutes' seminar.

Registration fee includes attendance, luncheon, coffee break, and a complete package of reference material. Telephone answering service is provided during seminar hours.



**RCA**®

## RCA INSTITUTES, Inc.
### A Service of Radio Corporation of America
*Schools of Television and Electronics Technology*
350 West 4th Street
New York, N.Y. 10014

RCA INSTITUTES
Announces
A Five-Day Seminar—

# DIGITAL
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